

Teen Advisory Board
Camp Verde Community Library
Saturday, June 7, 2014

1. Roll Call.

Present.

President Billy Cook, Vice President Angel Presley, and TAB Leader Saepyo Choe.

Also Present.

Volunteers Laddie Willis, Macy Velky, Isaiah Barreras, and TAB Candidate Bailey Gagnon.

Absent.

Treasurer Celeena Johnson (excused), Volunteer Ethan (excused?).

2. Timeline

- 9:15 - 9:30 a.m. Morning yoga, aerobics, strength training
- 9:30 - 10:00 a.m. Research: Kickstarter videos, Crowdfunder, Libraries Crowdfunding article
- 10:00 - 10:45 a.m. TAB Meeting
- 10:45 - 11:00 a.m. Set up for Henna artist / speaker
- 11:00 - 1:00 p.m. Henna artist interactive workshop

3. Decisions: None

4. Event Schedule:

- a. Tues 10th, Noon: Prep for 1pm Movie vending and Crowdfunding meeting "Spur"
- b. Wed 11th, 4:00 - 6:00 pm: Rehearse for Crowdfunding meeting
- c. Wed 11th, 6:00 - 8:00 pm: Crowdfunding meeting "Spur" at Red Barn on Main
- d. Sat 14th, 10:00: TAB meeting, interview Bailey and Isaiah
- e. Fri, July 4th: Town Parade
- f. Sat, July 12th: TAB Lock-in (Alice in Wonderland theme)

5. Meeting highlights:

Dianna: respect differences, lying is not acceptable, inappropriate behavior will result in loss of privileges, such as the pool party.

Car wash was a great success, earned \$200, and received a full-page photo spread in The Bugle and the Verde Independent!

Crowdfunding research lessons learned:

Ladd: importance of publicity campaign, prefers Kickstarter for its notoriety

Macy: video needs to state clear justification for the project, people need to be presentable / professional, 2 min is a good length for video, needs energizing music.

Angel: 9 min video is too long, crowdfunding may be used for something as simple as a painted mural project to decorate the library

Isaiah: video should include action, have an interesting ending.

Billy: Crowdfunder is like Kickstarter but may be used for any type of project other than business start-ups, they only require a 2.5% commission, follow an All-or-Nothing rule--must raise total amount of goal or get nothing.

Mr. Weir scheduled a video interview to help TAB with a crowdfunding video

Crowdfunding project ideas:

- 1. Complete 2nd story of library building along with observation deck, shelving, furnishing

2. Upcycling project: hire retired people with professional skills, rummage yard sales, learn to build, develop skills, learn design, project management, follow-through, stewardship, build community, furnish our own space.

6. Due Outs

- a. Sebra: research crowdfunding sites, compose final grant report
- b. Bailey: prep for interview, read TAB minutes and bylaws

CERTIFICATION

I hereby certify that the foregoing Minutes are a true and accurate accounting of the actions of the Teen Advisory Board of the Town of Camp Verde Community Library during the meeting held on June 7, 2014. I further certify that the meeting was duly called and held, and that a quorum was present.

Electronic signature: Saepyo Choe
Teen Programs